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# Announcing CARNM Accreditation in the REALTORS® Commercial Alliance

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The Commercial Association of REALTORS® — NM recently received the RCA Commercial Services Accreditation. Accreditation is awarded to state and local REALTOR® Associations that meet a number of standards and benchmarks in the commercial arena. Listed below are the benchmarks CARNM met to receive Accreditation.

## Meetings & Events

- Committee and Commercial Membership Meetings
- Annual Conference/Expo
- Awards Event
- Charity Event
- Monthly Education Sessions
- Education Courses in Commercial Real Estate
- Golf Tournament
- Networking Events
- Frequent Communication to Membership

## Community Involvement

- CCIM (Certified Commercial Investment Member)
- CREW (Commercial Real Estate Women)
- IREM (Institute of Real Estate Management)
- NAIOP (National Association of Industrial and Office Properties)
- SIOR (Society of Industrial and Office REALTORS®)
- Affiliates (Including title companies, financial institutions, etc.)

## RCA Commercial Services Accreditation Checklist

### *Structure and Governance (Minimum of 3 required)*

- There is a separate governing body for the commercial group
- The commercial group has officers including, but not limited to a President and a President-elect

### **RCA Commercial Services Accreditation Checklist (Continued)**

- Officers and governing bodies are elected by the commercial members in accordance with the Association bylaws.
- There is a commercial Professional Standards Committee .
- There is a commercial Grievance Committee .
- There are commercial committees, councils, focus groups, and task groups established as needed.
- There is a staff executive who oversees commercial committees.
- The commercial group has been recognized as a leader in the community: Recognition in online REALTOR® Magazine for “Best Practices: Websites for RCA Groups,” 2007.

#### ***Membership (Minimum of one required)***

- Commercial membership meet at least 5% of membership total of state Association of REALTORS® .
- There is an ongoing commercial orientation program for new commercial members.
- There are ongoing formal commercial communications for members and public.
- There is a forum for members to exchange property information (CARNM CIE).
- There is an advocacy program for local and regional commercial real estate issues while working in cooperation with state and national REALTOR® associations.
- Commercial programs currently offered include: annual meetings, awards events, social events, networking events, golf tournaments, property tours, etc..
- There are ongoing ethics courses provided that include commercial case studies, situations, and processes that are relevant to commercial REALTORS®.
- The commercial group offers education courses.
- There is a dedicated commercial website .

#### ***RCA and NAR (Minimum of four required)***

- Relevant staff and leaders subscribe to Commercial Connections.
- A website link to CommercialSource has been made available online.
- Links to the RCA website have been made available online.
- Miscellaneous: CARNM organizes an annual education program for members.

For more information on RCA Accreditation, please visit [www.realtor.org/rcaaccreditation](http://www.realtor.org/rcaaccreditation).